



*A Capital Campaign for Mount Notre Dame*



## MISSION STATEMENT

*Guided by the Catholic faith and Saint Julie Billiart's belief in the "goodness of God," Mount Notre Dame educates and empowers young women to recognize and develop their unique capabilities to learn, live, lead and serve.*

## VISION STATEMENT

*Mount Notre Dame – an exceptional Catholic, college-preparatory high school – will be recognized for graduating young women who are empowered to transform the world.*



**MOUNT  
NOTRE DAME**

*Empowering Young Women*



## DEAR FAMILY AND FRIENDS OF MND,

It is with great excitement that we announce *Achieve More ... Now and Forever*, a comprehensive Capital Campaign for Mount Notre Dame that is the culmination of many months of planning and preparation.

The journey began with the development of a new five-year Strategic Plan that was launched in the spring of 2017 with over one hundred members of the MND community gathered to discuss our future. We determined five aspiration statements and formed five committees of 12-15 staff, alumnae, current and past parents and friends to create goals and objectives for each statement.



*Achieve More ... Now and Forever* will address two of the aspiration statements from the plan. One is “To be financially positioned to advance the mission of MND” which will be the endowment piece of the campaign- *Achieve More Forever*. Sustainable schools have strong endowments and we want to ensure our legacy for generations to come. The other is “To assess the current and future facility needs of the school” which will be the facilities piece of the campaign - *Achieve More Now*. We will be targeting a Performing Arts Center and Learning Commons in this campaign, although we have developed a visionary campus master plan that will determine the most effective use of our space over the next several years.

After reading the enclosed information, I hope you are as excited as we are about building on our great tradition that began over 150 years ago through the goodness of St. Julie Billiart and the Sisters of Notre Dame de Namur. We ask that you prayerfully consider investing in *Achieve More ... Now and Forever* and will be contacting you soon to set up a time to meet so I can answer your questions and learn of your interest.

Sincerely,

A handwritten signature in black ink that reads "Judy Back Gerwe". The signature is fluid and cursive.

Judy Back Gerwe '78  
President

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*“Let us have hearts  
as wide as the world.”*

**-ST. JULIE BILLIART**



## LEADERSHIP

### CAMPAIGN STEERING COMMITTEE

#### HONORARY CHAIRS

Sr. Carol Lichtenberg '64, SNDdeN  
*Ohio Provincial*  
Marianne Hoobler Staubach '60

#### CHAIRS

Michael and Kathy Kissel McQueen '81

#### COMMITTEE MEMBERS

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Bill and Doreen Beckham  
Mike and Maria Fox  
Deborah Fritz Hayes '80  
Tom and Kathy Joseph  
Bob Leshnak and Nancy Nix  
David Mattei  
Sr. Kristin Matthes, SNDdeN  
Tom Salerno  
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#### STAFF

Rose Eckhoff  
*Director of Advancement*  
Judy Back Gerwe '78  
*President*  
Cheri Lehrter  
*Assistant Director of Advancement*  
Cheri Cunningham Stacey '71  
*Senior Advancement Officer*

#### ADVANCEMENT PARTNERS, INC

Don Fairholm  
Terry Fairholm

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Sister Marilyn Kerber, SNDdeN  
Bob Leshnak  
Tim Marklay  
Sister Lois Ann Meyer '55, SNDdeN  
Mary Gretchen Osner '61  
Dr. Jo Ann Recker '60, SNDdeN  
Lisa Harmon Rousseau '80  
Jerry Royce  
Cristina Seda-Hoelle '92  
Steven Walsh

## THE VISION

Since 1860 Mount Notre Dame has been providing an outstanding, holistic education for young women. Recognizing the current environment trending in Catholic education and the need to set the school on a course for an even brighter future, the staff, Board of Trustees and many other interested constituents completed a new strategic plan in 2017, *Achieve More*, to guide the school through 2022.

It focuses on five key aspirations:

- *To be known as the exemplar for Catholic girls' education*
- *To establish ideal learning environments characterized by superior facilities*
- *To fully engage the MND community*
- *To continue to develop strong connections to the Catholic faith, the Sisters of Notre Dame de Namur, and the traditions of St. Julie Billiart*
- *To be financially positioned to advance the mission of MND*

Through the process, it was determined that increased philanthropic support was necessary to achieve some of our goals and objectives of the plan.

Therefore, in response to the Strategic Plan and the views of the planning participants, the leadership of MND decided to launch the *Achieve More...Now and Forever* Capital Campaign.

The campaign includes two pieces –growth of the endowment and facilities improvements.



## GROWTH OF THE ENDOWMENT

Currently over forty percent of our families receive some amount of financial assistance. Most of the needed assistance comes from generous donors who help us fulfill this need through gifts to the Annual Giving Fund. Expanded endowed dollars will allow us to fund financial assistance through interest earned and can help us keep down the cost of tuition.

Endowment gifts often take the form of a named scholarship. They may also be set up to help fund faculty positions and program expansion. A large endowment will help us stay true to our commitment of ethnic and economic diversity and can provide impactful support to students who need financial support. The future of Catholic secondary schools depends heavily on endowment dollars.

One of the goals in our current strategic plan is to grow the endowment to two times our operating budget, ensuring our long-term financial sustainability. We realize this amount is not possible to attain in a single campaign, but we do hope to increase the number of endowed scholarships to greatly add to our endowment total.

Mr. Tom Geier, retired long-time MND teacher and current Board member states,

*“When I retired, I wanted to give something back to the school that was ‘home’ to me for most of my teaching career, and which made such an impact on my life and the life of my family. I asked our Advancement Office to initiate the Thomas Geier Literary Arts Endowed Scholarship Fund to be awarded to an incoming MND freshman. I am happy to report that its first recipient is in the Class of 2022. I firmly believe that endowed scholarships like this are critical to securing the future of MND. Those of us who have received the gift of the Mount Notre Dame experience have an opportunity to pay that gift forward and to ensure that it is available to future generations. Together we can make this happen!”*



*“Building a strong endowment will ensure that Mount Notre Dame’s special Catholic education will be available to young women for generations to come.”*

**MARIANNE HOOBLER STAUBACH '60**

*Honorary Chair*

*“Mount Notre Dame is a special place where the goodness of God shines brightly. We are committed to the school’s continued success, and pray that endowment growth will provide even more opportunity for families in the MND community.”*

**SR. CAROL LICHTENBERG '64, SNDdeN**, *Ohio Provincial Honorary Chair*



## HISTORY TIMELINE

**1840**

Sisters of Notre Dame de Namur arrive from Belgium

**1841**

Notre Dame Academy opens at Sixth Street in Cincinnati as a day and boarding school

**1860**

Boarding school is moved to Reading, Ohio and opens as Mount Notre Dame Academy

**1890'S**

Mount Notre Dame Academy welcomes day school students

**1932**

Boarding School closes and day school for grades 1 - 12 flourishes

**1937**

Academy at Sixth Street closes

**1956**

MND becomes a diocesan high school and changes its name to Mount Notre Dame High School

**1965**

MND moves to the current school location from the grounds next door

**1987**

Mount Notre Dame receives national recognition as a Blue Ribbon School for Excellence in Education by the U.S. Department of Education

**2001**

A new gymnasium is added to the MND campus

**2010**

MND celebrates 150 years of educating young women

**2012**

Building addition and expansion of facilities

**2014**

Addition of Athletic Complex with Turf Field

**2017**

Concession Building for field and Cafeteria Renovations

## FACILITIES IMPROVEMENTS

MND is in need of a renovated and expanded performing arts space. A performing arts space can be used for many things – theater productions, dance performances, chorus and band concerts, class assemblies, meetings, speakers, classes, community gatherings and even as a rental facility.

The renovation and expansion of the performing arts space will require a relocation of the current library to the center of the second floor hallway. This new space will help fulfill a goal of an environment that encourages student learning and will be named the Learning Commons. The newly crafted Master Site Plan includes an expansion of the Learning Commons at a future date.







# CURRENT CAMPAIGN FUNDING PRIORITIES: \$4,000,000

## ENDOWMENT GROWTH

- Will provide for future financial sustainability
- Will assist in making tuition more affordable for some families
- Will assist in funding faculty positions and program expansion
- Will enable MND to support ethnic and socio-economic diversity

## NEW PERFORMING ARTS CENTER

- Multifunctional space for:
  - Theater productions
  - Dance performances
  - Chorus and band concerts
  - Class assemblies
  - Meetings, lectures and classes
  - Rental space for community functions
- Expansion of current space into library
- Scene shop
- New control booth
- New lighting and sound systems

## NEW LEARNING COMMONS

- 2,000 square feet on main level in central location
- Modernized, collaborative and flexible learning space
- Functional personal computer device access space
- Books and periodicals

## LONG-TERM FUNDING PRIORITIES

- Increase endowment to \$25 million
- Additional classroom space
- New two-story expansion between gymnasium and main building
- New addition to connect the cafeteria with the gymnasium
- Development of the property on Benson Street
- New Weight Room

*“Mount Notre Dame has had such a positive impact on the lives of so many young women. It really is important to give back and ensure its future is secure.”*

### MICHAEL AND KATHY KISSEL MCQUEEN '81

*Capital Campaign Chairs*





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## HALLMARKS OF A NOTRE DAME LEARNING COMMUNITY

We proclaim by our lives even more than by our words that God is good.

We honor the dignity and sacredness of each person.

We educate for and act on behalf of justice and peace in the world.

We commit ourselves to community service.

We embrace the gift of diversity.

We create community among those with whom we work and with those whom we serve.

We develop holistic learning communities which educate for life.

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## CAMPAIGN PRAYER

*Good and Gracious God,*

*You created us and put us on Earth for a purpose and  
have given us an abundance of gifts to use in your honor.*

*Bless our efforts toward a successful Capital Campaign  
as we grow the future of Mount Notre Dame, rooted in faith.  
May all our thoughts, inspirations and actions have their origin in You.*

*Help us to use the many gifts you have given us  
to increase our endowment and improve our school  
so that Mount Notre Dame may continue to educate and empower  
young women to learn, live, lead and serve for many years to come.*

*We place our trust in You and proclaim as St. Julie, the foundress of  
the Sisters of Notre Dame de Namur, "How Good is the Good God!"*

*Amen*



# MOUNT NOTRE DAME

*Empowering Young Women*



711 E. Columbia Avenue  
Cincinnati, OH 45215  
513.821.3044  
[www.mndhs.org](http://www.mndhs.org)