A Capital Campaign for Mount Notre Dame
MISSION STATEMENT
Guided by the Catholic faith and Saint Julie Billiart’s belief in the “goodness of God,” Mount Notre Dame educates and empowers young women to recognize and develop their unique capabilities to learn, live, lead and serve.

VISION STATEMENT
Mount Notre Dame — an exceptional Catholic, college-preparatory high school — will be recognized for graduating young women who are empowered to transform the world.
DEAR FAMILY AND FRIENDS OF MND,

It is with great excitement that we announce Achieve More ... Now and Forever, a comprehensive Capital Campaign for Mount Notre Dame that is the culmination of many months of planning and preparation.

The journey began with the development of a new five-year Strategic Plan that was launched in the spring of 2017 with over one hundred members of the MND community gathered to discuss our future. We determined five aspiration statements and formed five committees of 12-15 staff, alumnae, current and past parents and friends to create goals and objectives for each statement.

Achieve More ... Now and Forever will address two of the aspiration statements from the plan. One is “To be financially positioned to advance the mission of MND” which will be the endowment piece of the campaign- Achieve More Forever. Sustainable schools have strong endowments and we want to ensure our legacy for generations to come. The other is “To assess the current and future facility needs of the school” which will be the facilities piece of the campaign – Achieve More Now. We will be targeting a Performing Arts Center and Learning Commons in this campaign, although we have developed a visionary campus master plan that will determine the most effective use of our space over the next several years.

After reading the enclosed information, I hope you are as excited as we are about building on our great tradition that began over 150 years ago through the goodness of St. Julie Billiart and the Sisters of Notre Dame de Namur. We ask that you prayerfully consider investing in Achieve More ... Now and Forever and will be contacting you soon to set up a time to meet so I can answer your questions and learn of your interest.

Sincerely,

Judy Back Gerwe ’78
President

“Let us have hearts as wide as the world.”

- ST. JULIE BILLIART
LEADERSHIP

CAMPAIGN STEERING COMMITTEE

HONORARY CHAIRS
Sr. Carol Lichtenberg ’64, SNDdeN
Ohio Provincial
Marianne Hoobler Staubach ’60

CHAIRS
Michael and Kathy Kissel McQueen ’81

COMMITTEE MEMBERS
Sr. Mary Ann Barnhorn ’52, SNDdeN
Bill and Doreen Beckham
Mike and Maria Fox
Deborah Fritz Hayes ’80
Tom and Kathy Joseph
Bob Leshnak and Nancy Nix
David Mattei
Sr. Kristin Matthes, SNDdeN
Tom Salerno
Chad and Jessica Scott

STAFF
Rose Eckhoff
Director of Advancement
Judy Back Gerwe ’78
President
Cheri Lehrter
Assistant Director of Advancement
Cheri Cunningham Stacey ’71
Senior Advancement Officer

ADVANCEMENT PARTNERS, INC
Don Fairholm
Terry Fairholm

BOARD OF TRUSTEES

PRESIDENT
Judy Back Gerwe ’78

CHAIR
David Mattei

IMMEDIATE PAST CHAIR
Deborah Fritz Hayes ’80

MEMBERS AT-LARGE
Bill Beckham
Anita Blum
Gerald Buddle
Ruthann Fox Carr ’82, D.V.M.
Mariza Caraveo Cohen
Jim Creedon, Jr.
Tom Geier
Peg Auciello Halpin ’79
Vince Hopkins
Thomas Joseph, CPCU
George Keppler
Sister Marilyn Kerber, SNDdeN
Bob Leshnak
Tim Marklay
Sister Lois Ann Meyer ’55, SNDdeN
Mary Gretchen Osner ’61
Dr. Jo Ann Recker ’60, SNDdeN
Lisa Harmon Rousseau ’80
Jerry Royce
Cristina Seda-Hoelle ’92
Steven Walsh
THE VISION

Since 1860 Mount Notre Dame has been providing an outstanding, holistic education for young women. Recognizing the current environment trending in Catholic education and the need to set the school on a course for an even brighter future, the staff, Board of Trustees and many other interested constituents completed a new strategic plan in 2017, Achieve More, to guide the school through 2022.

It focuses on five key aspirations:

• To be known as the exemplar for Catholic girls’ education
• To establish ideal learning environments characterized by superior facilities
• To fully engage the MND community
• To continue to develop strong connections to the Catholic faith, the Sisters of Notre Dame de Namur, and the traditions of St. Julie Billiart
• To be financially positioned to advance the mission of MND

Through the process, it was determined that increased philanthropic support was necessary to achieve some of our goals and objectives of the plan.

Therefore, in response to the Strategic Plan and the views of the planning participants, the leadership of MND decided to launch the Achieve More…Now and Forever Capital Campaign.

The campaign includes two pieces – growth of the endowment and facilities improvements.
GROWTH OF THE ENDOWMENT

Currently over forty percent of our families receive some amount of financial assistance. Most of the needed assistance comes from generous donors who help us fulfill this need through gifts to the Annual Giving Fund. Expanded endowed dollars will allow us to fund financial assistance through interest earned and can help us keep down the cost of tuition.

Endowment gifts often take the form of a named scholarship. They may also be set up to help fund faculty positions and program expansion. A large endowment will help us stay true to our commitment of ethnic and economic diversity and can provide impactful support to students who need financial support. The future of Catholic secondary schools depends heavily on endowment dollars.

One of the goals in our current strategic plan is to grow the endowment to two times our operating budget, ensuring our long-term financial sustainability. We realize this amount is not possible to attain in a single campaign, but we do hope to increase the number of endowed scholarships to greatly add to our endowment total.

Mr. Tom Geier, retired long-time MND teacher and current Board member states,

“When I retired, I wanted to give something back to the school that was ‘home’ to me for most of my teaching career, and which made such an impact on my life and the life of my family. I asked our Advancement Office to initiate the Thomas Geier Literary Arts Endowed Scholarship Fund to be awarded to an incoming MND freshman. I am happy to report that its first recipient is in the Class of 2022. I firmly believe that endowed scholarships like this are critical to securing the future of MND. Those of us who have received the gift of the Mount Notre Dame experience have an opportunity to pay that gift forward and to ensure that it is available to future generations. Together we can make this happen!”

“Building a strong endowment will ensure that Mount Notre Dame’s special Catholic education will be available to young women for generations to come.”

MARIANNE HOOBLER STAUBACH ’60
Honorary Chair
1840  Sisters of Notre Dame de Namur arrive from Belgium

1841  Notre Dame Academy opens at Sixth Street in Cincinnati as a day and boarding school

1860  Boarding school is moved to Reading, Ohio and opens as Mount Notre Dame Academy

1890’S  Mount Notre Dame Academy welcomes day school students

1932  Boarding School closes and day school for grades 1 – 12 flourishes

1937  Academy at Sixth Street closes

1956  MND becomes a diocesan high school and changes its name to Mount Notre Dame High School

1965  MND moves to the current school location from the grounds next door

1987  Mount Notre Dame receives national recognition as a Blue Ribbon School for Excellence in Education by the U.S. Department of Education

2012  Building addition and expansion of facilities

2014  Addition of Athletic Complex with Turf Field

2017  Concession Building for field and Cafeteria Renovations

2012  Mount Notre Dame high school celebrates 150 years of educating young women

“Mount Notre Dame is a special place where the goodness of God shines brightly. We are committed to the school’s continued success, and pray that endowment growth will provide even more opportunity for families in the MND community.”

SR. CAROL LICHTENBERG ’64, SNDdeN, Ohio Provincial Honorary Chair

HISTORY TIMELINE
FACILITIES IMPROVEMENTS

MND is in need of a renovated and expanded performing arts space. A performing arts space can be used for many things – theater productions, dance performances, chorus and band concerts, class assemblies, meetings, speakers, classes, community gatherings and even as a rental facility.

The renovation and expansion of the performing arts space will require a relocation of the current library to the center of the second floor hallway. This new space will help fulfill a goal of an environment that encourages student learning and will be named the Learning Commons. The newly crafted Master Site Plan includes an expansion of the Learning Commons at a future date.
CURRENT CAMPAIGN FUNDING PRIORITIES: $4,000,000

ENDOWMENT GROWTH
- Will provide for future financial sustainability
- Will assist in making tuition more affordable for some families
- Will assist in funding faculty positions and program expansion
- Will enable MND to support ethnic and socio-economic diversity

NEW PERFORMING ARTS CENTER
- Multifunctional space for:
  - Theater productions
  - Dance performances
  - Chorus and band concerts
  - Class assemblies
  - Meetings, lectures and classes
  - Rental space for community functions
  - Expansion of current space into library
  - Scene shop
  - New control booth
  - New lighting and sound systems

NEW LEARNING COMMONS
- 2,000 square feet on main level in central location
- Modernized, collaborative and flexible learning space
- Functional personal computer device access space
- Books and periodicals

LONG-TERM FUNDING PRIORITIES
- Increase endowment to $25 million
- Additional classroom space
- New two-story expansion between gymnasium and main building
- New addition to connect the cafeteria with the gymnasium
- Development of the property on Benson Street
- New Weight Room

“Mount Notre Dame has had such a positive impact on the lives of so many young women. It really is important to give back and ensure its future is secure.”

MICHAEL AND KATHY KISSEL MCQUEEN ’81
Capital Campaign Chairs
CAMPAIGN PRAYER

Good and Gracious God,

You created us and put us on Earth for a purpose and have given us an abundance of gifts to use in your honor.

Bless our efforts toward a successful Capital Campaign as we grow the future of Mount Notre Dame, rooted in faith. May all our thoughts, inspirations and actions have their origin in You.
Help us to use the many gifts you have given us to increase our endowment and improve our school so that Mount Notre Dame may continue to educate and empower young women to learn, live, lead and serve for many years to come.

We place our trust in You and proclaim as St. Julie, the foundress of the Sisters of Notre Dame de Namur, “How Good is the Good God!”

Amen

HALLMARKS OF A NOTRE DAME LEARNING COMMUNITY

We proclaim by our lives even more than by our words that God is good.
We honor the dignity and sacredness of each person.
We educate for and act on behalf of justice and peace in the world.
We commit ourselves to community service.
We embrace the gift of diversity.
We create community among those with whom we work and with those whom we serve.
We develop holistic learning communities which educate for life.