



THE GALA 2021
Virtual
MOUNT NOTRE DAME

Please join us
on the evening of

FRIDAY | MARCH | 6:30 PM
05
2021

Sponsorship Opportunities

Revised due to COVID

The Gala is our flagship fundraising event of the year! Despite these unprecedented times, one thing is certain: **The Show must go on!** As a Gala sponsor, you will receive brand visibility and be positioned squarely in front of some of MND's most ardent supporters. Most importantly, your sponsorship will directly benefit the students and community of Mount Notre Dame. We appreciate your support in this truly unique year and look forward to hosting an engaging virtual event.

\$5,000 Diamond Sponsor

- Access to The Virtual Gala Friday, March 5th
- 5 VIP Swag Bags including a complete charcuterie tray for viewing the evening show
- 5 Cougar Cocktail Kits
- Recognition in MND Development magazine, distributed to 13,000 families.
- Company name/logo prominently featured during slide show leading into virtual Live Stream
- Corporate logo featured on MND website, event bidding app and all Gala marketing material, including social media.
- Company logo/name featured on invitations *must commit by 01/21/2021
- Company logo/name featured on back of The Gala t-shirts **NEW this year *must commit by 01/21/2021
- Corporate logo/name featured on Mobile bidding app
- Corporate logo/name featured in slideshow during Live stream of virtual Gala

\$2,500 Platinum Sponsor

- Access to The Virtual Gala Friday, March 5th
- 3 VIP Swag Bags
- 3 Cougar Cocktail Kits
- Company name/logo prominently featured during slide show leading into virtual Live Stream
- Corporate logo featured on website, bidding app and all marketing material, including social media.
- Company logo/name featured on invitations *must commit by 01/21/2021
- Company logo/name featured on back of The Gala t-shirts **NEW this year *must commit by 01/21/2021
- Corporate logo/name featured on Mobile bidding app
- Corporate logo/name featured in slideshow during Live stream of virtual Gala

\$1,500 Sapphire Sponsor

- Access to The Virtual Gala on Friday, March 5th
- 2 VIP Swag Bags
- 2 Cougar Cocktail Kits
- Company logo/name featured on invitations *must commit by 01/21/2021
- Company logo/name featured on back of The Gala t-shirts **NEW this year *must commit by 01/21/2021
- Corporate logo featured on MND website, event bidding app and limited Gala marketing material.
- Corporate logo/name featured on Mobile bidding app and MND website
- Corporate logo/name featured in slideshow during Live stream of virtual Gala

\$750 Gold Sponsor

- Access to The Virtual Gala on Friday, March 5th
- 1 VIP Swag Bag
- Cougar Cocktail Kit
- Company logo/name featured on back of The Gala t-shirts **NEW this year *must commit by 01/21/2021
- Corporate logo/name featured on Mobile bidding app and MND website
- Corporate logo/name featured in slideshow during Live stream of virtual Gala

\$500 Silver Sponsor

- Access to The Virtual Gala on Friday, March 5th
- VIP Swag Bag
- Cougar cocktail kit
- Corporate logo/name featured on Mobile bidding app and MND website
- Corporate logo/name featured in slideshow during Live stream of virtual Gala

Digital Reach

13,000 member mailing list



22k+ reach monthly



2.5k+ Instagram followers



60k impressions monthly